

**METHOD AND SYSTEM FOR ASSESSING AND QUANTIFYING THE BUSINESS VALUE OF
AN INFORMATION TECHNOLOGY (IT) APPLICATION OR SET OF APPLICATIONS**

5 ABSTRACT OF THE DISCLOSURE

Method and system for assessing and quantifying the business value of an information technology application or set of applications, particularly as those application or applications are subjected to a proposed change or variation. The method includes steps wherein a base application value is derived, following which a business
10 experience based coefficient or factor is derived and, by using that coefficient or factor, the base application value is uplifted to provide an actual application value for an application or applications. A potential business value is derived by operating on the actual application value with a value representing the perceived value of an enablement attribute construct corresponding with the noted change to be applied. The ultimately
15 sought net business value is derived for an application by removing the operational cost of the application from the potential business value. As an adjunct to the method the actual application value may be increased by the value of the highest optimized business value of an enablement attribute construct of the application to provide upper bound maximum business value of an application for comparing the relative results of any given
20 analysis.